

Pillars Book Fact Sheet

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Book

Title: *Pillars: Science and Other Profitable Lies*

Author: Dr. Andrew Brandeis

Category: Adult satirical fiction / upmarket commercial fiction

Length: Approximately 65,000 words

Status: Manuscript available

Publication status: Seeking representation

Hook

A pharmaceutical marketing executive launches a drug that eliminates the need for sleep, invents a disease to expand the market, and watches the world reorganize itself around the narrative he built.

Tone

Funny, clinical, morally slippery, pharma-literate, literary, and increasingly horrifying.

Main Character

Zach Sumthing is a pharmaceutical marketing executive at Apex Pharmaceutical. His gift is turning moral discomfort into messaging architecture. His tragedy is that he understands exactly what he is doing and does it anyway.

Core Fictional Elements

- Apex Pharmaceutical: the fictional company behind Restempic
- Restempic: the fictional drug that eliminates the need for sleep
- Jillian Berk: Apex's Silicon Valley-style CEO
- Apex Dispatches: an in-world publication that extends the novel's corporate language

Comparable Works

- *Thank You for Smoking* by Christopher Buckley
- *Then We Came to the End* by Joshua Ferris

- *Severance* by Ling Ma
- *The Circle* by Dave Eggers
- Tonal territory: *Black Mirror*

Author

Dr. Andrew Brandeis is a physician and co-founder of a personalized nutrition company. His work in healthcare, wellness, and consumer behavior gave him a close view of how medical narratives are built, sold, defended, and absorbed into everyday life. *Pillars: Science and Other Profitable Lies* is his first novel.

Disclosure

Restempic is fictional. Apex Pharmaceutical and Apex Dispatches are in-world extensions of the novel *Pillars: Science and Other Profitable Lies*.